



NELSON MANDELA DAY 2022 KEY MESSAGES

BRIEF:

This year's Nelson Mandela International Day on 18 July will be celebrated under the global theme: "***Do what you can, with what you have, wherever you are.***" It is a clarion call for people to support and participate in the campaign by bringing about sustainable interventions with lasting impact.

In particular, this year's focus is to encourage people to promote community and backyard gardens, supporting fruit and indigenous tree planting, and creating awareness of the intersections between food security and climate change.

We call on communities to start community gardens to help alleviate food insecurity and ensure that the needy are provided with basic necessities.

KEY MESSAGES	SUPPORTING STATEMENTS
<i>In the spirit of Madiba let us rebuild our nation.</i>	<ul style="list-style-type: none">• This year's Mandela Day focusses on promoting community and backyard gardens, supporting fruit and indigenous tree planting.• This includes creating awareness on the impact of climate change on food security and nutrition as well as encouraging people to adapt to a more climate-friendly lifestyle.• Climate change threatens to reverse the progress we have made in eradicating hunger and malnutrition.• Increased flooding, rainstorms and heat waves show us just how much climate change can affect our lives.• Changing weather patterns will become more severe if we do not act now and it begins with simple actions.• South Africans can also play their part in securing our food supply through home or community food gardens.• If every person sets up a small garden in their home it can snowball into communities across the country and can also provide fresh nutritious produce for those who could not otherwise afford it.
<i>In honour of Madiba let us serve those within our communities.</i>	<ul style="list-style-type: none">• Now is the time to come together as one nation to support fellow South Africans who are in need and support community interventions with lasting impact.• Every action counts, do something this Mandela Day for someone in your community to help rebuild South Africa.

KEY MESSAGES	SUPPORTING STATEMENTS
	<ul style="list-style-type: none"> • We can honour our beloved Madiba by doing something that will make a difference in our communities. • Madiba valued actions which helped others and that helped to change their lives for the better. • Individuals, communities and businesses can donate their time by supporting a charity or helping those less fortunate, including those affected by floods and violence. • It can be simple acts and no matter how small the action, the aim is to change the world for the better - just as Mandela did.
<p><i>Madiba inspired the nation to choose peace and tolerance.</i></p>	<ul style="list-style-type: none"> • This year's event comes as our government is still helping people to recover or heal from the devastating floods, violence and death of teenagers at the Enyobeni Tavern. • These unfortunate incidents have shattered our entire country and it is hard to imagine the pain of family members who lost their loved ones. • The recent violence, in particular random killing of people in the country is completely unacceptable and must be stopped. • The only way to stop the violence and killing of innocent people is to bring perpetrators swiftly to justice. • To succeed we will need communities to play their part, especially in identifying criminals in their communities. • Our law enforcement agencies have been trained to ensure that they protect the identity of those who provide them with information and to treat information as confidential. • Government salutes citizens who work with the police and Community Police Forum's to ensure that South Africa remains a lawful and peaceful destination. • We remind those who are assisting the police and law enforcement agencies that there can never be any justification for violence, intolerance or abuse. • Furthermore, it remains the responsibility of government and the police to enforce and maintain law and order.
<p><i>Together we can build a better tomorrow.</i></p>	<ul style="list-style-type: none"> • One area of special importance for the father of our nation was how we treated each other in our daily lives. • He inspired us to transcend class, race and gender and come together as one nation. • We all have the responsibility to promote these ideals so that the next generation will be empowered to take them forward. • Let us use Mandela Day to heal and rebuild.

KEY MESSAGES	SUPPORTING STATEMENTS
	<ul style="list-style-type: none">• There are no set rules, simply perform any act of kindness that will positively impact people and our communities.• Every action counts, do something today for someone in your community to help rebuild South Africa.• We call on communities to play their part in keeping our children safe especially ensuring that children under the age of 18 do not enter taverns, shebeens, pubs and bottle stores.