

DEPARTMENT OF SPORT, ARTS, CULTURE AND RECREATION TO HOST MUSEUM WEEK AT THE OLD PRESIDENCY MUSEUM

19 February 2013

The Department of Sport, Arts, Culture and Recreation will be hosting a museum week celebration at the Old Presidency Museum in Bloemfontein from 21 to 22 February 2013. This week will see the top 10 history learners from various schools attending and presenting specific topic related to history under the theme: "The role museums play in the preservation and conservation of artifacts".

The topics that learners will be expected to present on are:

- The role of museums in a "new" society: Museums face unique challenges related to their social, political and ecological environment. They play a key role in development through education and democratisation, while also serving as witnesses of the past and guardians of humanity's treasures for future generations.
- Environmental sustainability: Museums are constantly developing and refining what they do to reduce their draw on environmental resources. As such, they are well placed advocates for environmental sustainability, as well as being examples of best practice.
- Using the past to build the future: Museums ensure they are the intergenerational guardians of the world's heritage and create an on-going link to the past thanks to universal messages.
- New media: Museums rapidly learn to use some of the new communication opportunities associated with new media and show a strong ability to react in this respect.
- Innovation: To respond to the social changes and adapt to their visitors' expectations, museums innovate. Your Media House is invited to cover the event.

Enquiries:

Tankiso Zola
Cell: 082 940 2392
Tel: 051 4104742/4786/4719
E-mail: tankiso@sacr.fs.gov.za

Abbey Msibi
Principal Museum Human Scientist
Tel: 051 410 4771
E-mail: msibi@sacr.fs.gov.za

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